



BOARD MEETING MINUTES

November 1, 2023

The meeting was held at Porsche Reno. The following members participated:

Beverly Babcock	Lawrence Havlick
Barry Rosenthal	Debby Hertel
Millie Smith	Ozzie Smith
Doug Driver	Tim Weller
Karen O'Larey	John Zeising
Grame Biagi	Grace and Michael Griffin

Call to Order and President's Report: Beverly Babcock, President

- Bev called the meeting to order at 5:30 PM.
- Doug recorded the minutes.
- Bev introduced Grace and Michael Griffin who have graciously volunteered to plan our Wine Socials and Wine Tour.
- The October events were all successful.
 - Porsches and Pastries at Bowers was well-attended with about 60 people. It's a good venue to begin and end the season with ample parking. The cost is \$180.
 - Oktoberfest at the Provasis' was a good time.
 - The Porsches, Pastries & Paws at Porsche Reno for the new Cayenne launch was well done.
 - The Ghost Hunt in Virginia City went well. The Tonopah event has been deferred to Spring 2024.
- November has a couple events on the calendar.
 - The Saturday Brunch at BJ's is scheduled for November 4th. We don't have a lot of sign-ups yet. We don't have a Saturday Brunch scheduled for December; we may consider reserving BJ's through April.
 - The Volunteer Appreciation Lunch is scheduled for November 18th at the Sparks Water Bar.
- The Holiday Party is scheduled for December 14th at Redhawk.
- The Annual Planning Meeting will be scheduled in January at the Gold and Silver Inn.
- The directors discussed the difficulty in finding venues. Some of the new restaurants coming to town may provide some options.
- There are no Thirsty Thursday events on the calendar. For now, we will focus on the Volunteer Appreciation Lunch and the Holiday Party. We can resume Thirsty Thursdays in January.
- Matt will be taking over the Saturday Porsches and Pastries events, and Matthew will continue with our social media.
- The directors discussed miscellaneous complaints that occasionally surface from the members about events. It was agreed that they should all be channeled to the President so they don't go to PCA.
- Bev reviewed the guidelines for using the Porsche name in any logos or advertising. It has to be connected with our region's name.

Vice President: Lawrence Havlick

- Lawrence provided some more detail on the Saturday Brunch venue options that were discussed in the President's report.

Secretary: Doug Driver

- Millie moved and Barry seconded to approve the September minutes. The motion passed unanimously.

Member at Large: John Zeising

- John researched options for badge tags/ribbons to identify new members and directors. He suggested the best option.
- Lawrence moved and Tim seconded to authorize \$50 for an initial order of ribbons. The motion passed unanimously.
- A discussion followed about how many members don't purchase badges.

Treasurer: Barry Rosenthal

- Being the first day of the month, Barry did not yet have October numbers; so he reported on September's activity.
- The balance in checking at the end of September was \$7,835 with \$11,578 in savings for total cash of \$19,413.
- Barry then reviewed the income and expenses for September as summarized in the report that he previously distributed to the directors.
- Karen moved and Debby seconded to approve the Treasurer's report. The motion passed unanimously.

Membership Chair: Karen O'Larey

- Karen reported that we had 7 new members, 1 transfer in, 2 transfers out, and 5 Test Drive members.
- 11 members lapsed. This was likely due to free memberships purchased by Porsche Reno for buyers who elected not to renew.
- Membership stands at 422 primaries and 245 affiliates for total membership of 667.
- We may want to consider offering a 50% discount on badges to new members at the New Member Breakfast to encourage badge purchases.

Social Activities Chair: Debby Hertel

- We're light on sign-ups for the November 18th Volunteer Appreciation Lunch. We need to make it clear to members that this event is not just for volunteers; it's for all members.
- Deb reported that the Sparks Water Bar will charge an additional \$7 for each attendee that orders coffee or tea. Karen moved and Bev seconded to have the club pick up this expense. The motion passed unanimously.
- We may want to reconsider how we honor the volunteers. Perhaps we can honor them at a combined event instead of a stand-alone event.
- The Holiday Party is scheduled for December 14th at Redhawk. Some members may be on the PCA cruise. Valerie and Mark Gordine are hosting.

Member at Large: Tim Weller

- Tim updated the attendees on the Goodie Store. Year-to-date we have \$1,185 in sales for 20 items.
- Getting information from PCA can be a challenge.
- We may consider some merchandise for the Holiday Party or the Planning Breakfast. Karren moved and Barry seconded to purchase two \$50 gift certificates to the Goodie Store for the Holiday Party raffle. The motion passed unanimously.

The next meeting will be December 6th at 5:30 PM at Reno Porsche.

Respectfully submitted,

Doug Driver