

Sierra Nevada Region
Porsche Club of America
Board Meeting 5:30-7 pm
May 2, 2018
Bavarian World

AGENDA

Call to Order:

Roll Call:

Reports: Please check-in on facebook to the board meeting and tag "Porsche Dealership" take a picture of the meeting for our FB page. Post to website and page.

- President: Steve Kent - Tasks assigned and updates from last meeting:
 - Minutes for April – recorded/written
 - May events, Breakfast, Summer Wine Social
 - Events E-blasts pending: Monthly Breakfast, Summer Wine Social number 1
 - Articles of Incorporation and Bylaw revisions
 - Application for multi-region event pending
 - Meeting with Reno Porsche
 - Badges
- Vice President: Jim Hemig
 - Electronic circular
 - AM Bucs Donations
 - Website update
 - Newsletter/e-blast: Next Issue – May
 - Ad placement in new format
 - Other
- Secretary: Doug Driver
 - Minutes Approval – April
 - Send Board Minutes - sent to Zone Rep - Sandy Provasi
 - Post Minutes to the website
- Treasurer: Debbie Dell
 - Treasurer's Report
 - Current Cash Balance
 - St. Patrick's dinner; New Member breakfast
 - Expenses and Income for previous month – April
 - Upcoming expenses and income – April
- Competition Chair: Doug Driver/Deven Hickingbotham
 - Competition update – last event completed

- Membership: Karen O'Larey
 - New members; transfers – Free Breakfast invite primary member and guest
 - Primary member totals; affiliate members (total)

- Activities: Deven Hickingbotham
 - 2018 calendar
 - Upcoming events for May - June: Monthly Breakfast (5/5); Summer Wine Social (5/23); Mammoth High Alpine Tour; Sonoma Races; Stead Hanger Tour Historic Aircraft; Tesla Tour; Off Road Tour; Aces game
 - Swiss Coffee Danish Tahoe Maritime Tour
 - Insurance needed on upcoming (driving/tech events)
 - Next Tech Session
 - Subsidies for upcoming events
 - Ways to improve member participation at Dinners and Special Events

- Webmaster: Rich Chew (Not Attending)
 - Web site updates –home page, articles, photos and video updated (Deven/Jim)
 - New events posted – Calendar updated with events through December?

- Past President: Craig Kuglar
 - Comments
 - Status of ad renewals– – electronic format
 - Porsche of Reno, Reno Rennsport, Sport Haus, Sierra Invisible Shield, EBS Racing, Sierra Wheel Repair
 - New ad rates
 - Newsletter ad links to advertiser website, lower cost ads, flexibility in ad design/configuration, support advertiser “specials”, etc.