



MINUTES
BOARD MEETING
SIERRA NEVADA REGION – PCA
Bavarian World
March 6, 2019

The following board members attended the meeting: Millie Smith (President), Ozzie Smith (Member at Large), Steve Kent (Past President), Deven Hickingbotham (Activities Chair), Karen O'Larey (Membership Chair), Debbie Dell (Treasurer), Don Weaver (Tech Chair), and Doug Driver (Secretary). Rich O'Larey also attended.

Call to Order: President Millie called the meeting to order at 5:30 PM.

- Doug recorded the minutes.

President: (Millie Smith)

- Steve moved, and Debbie seconded to approve the minutes from the January and February meetings. The motion passed unanimously.
- The Cioppino Feed was well-attended, and we had a full house at the March Saturday breakfast.
- The Performance Driving Meeting is on March 7th.
- Treffen Santa Barbara is the first weekend in April, and several region members are attending. Next month's board meeting will be April 10th due to Treffen.
- The April Saturday Breakfast will be combined with the New Member Breakfast on April 13th. Millie will request a subsidy for the New Member Breakfast.
- The Dust-Off Tour is scheduled for April 20th.
- National is presenting a webinar on how to conduct a tour.
- We need to keep releases for 95 months and verify a clear, printed name. We can scan them and keep them electronically.
- Millie will look into business cards for directors- might be a good membership development tool. The directors discussed logo artwork, and who might have high-resolution artwork.
- The directors discussed access to the website. Some regions have been locked out of their websites when their webmasters died.
- National engaged an outside consulting firm to develop a strategic plan including a SWOT analysis. PCA is the largest independent single marque car club in the world, and National wants more consistency among regions and a better digital presence. Pursuing the 4-door market and the younger market are additional objectives.
- Parade 2020 will be in La Quinta, California (in June).
- The directors discussed their concern that the President pays for snacks at the board meetings. Debbie moved and Karen seconded that the club should reimburse the President. The motion passed unanimously.

Vice President: Vacant

- No report.

Treasurer: Debbie Dell

- Cash in checking is \$4,754, cash in savings is \$18,549 for total cash of \$23,303.
- We received the quarterly rebate from National.
- The Annual Planning Meeting cost was \$55 net of the subsidy.
- The Ciopinno Feed netted \$80.
- The directors discussed requiring all payments to be made online. Deven moved, Steve seconded, and the directors unanimously agreed to do so.
- The Dust-Off Tour will be pay-as-you-go at the restaurant.
- Steve moved and Deven seconded to approve the Treasurer's report. The motion passed unanimously.

Secretary: Doug Driver

- Doug will send the minutes to Collin Fat, the new Zone 7 Rep.
- January and February minutes have not yet been posted to the website.

Membership Chair: Karen O'Larey

- Membership stands at 300 primary members and 192 affiliates for a total of 492.
- Last month we had one new "Test Drive" member who will be treated like a new member.
- The cut-off date for new members for the New Member Breakfast (free breakfast) will be April 1st.

Activities Chair: Deven Hickingbotham

- Upcoming events:
 - March 23rd – DE at Thunderhill
 - April 3rd – Treffen Santa Barbara
 - April 13th – New Member Breakfast
 - April 20th – Dust-Off Tour
 - May 3rd – Coastal Cruise
 - May 9th – Wine Social
 - June 6th – Zone 7 Shasta Tour
 - June 13th – Wine Social
 - June 20th – Mammoth Tour
- The July Wine Social may be combined with the Concours Meet and Greet.
- We have an opening now that the Tahoe BBQ is cancelled.
- The directors discussed the desirability of an off-road tour.

Member at Large: Ozzie Smith

- Ozzie discussed the Ambassador Award. This award would go to a member who has done much for the club in the past. This could be awarded annually.
- Ozzie moved and Don seconded to award it to one of our longtime members (name withheld pending public announcement). The motion passed unanimously.

Webmaster: Rich Chew (relocated but still helping us out)

- No report.

Tech Chair: Don Weaver

- Millie welcomed Don and thanked him for volunteering.
- Don gave a brief resume and history.

Past President: Steve Kent

- Steve has drafted new bylaws based on the national template. He asked the directors to review and be prepared to comment at the next meeting.
 - The directors discussed, in good humor, the topic of term limits.
 - Standing committee chairs are voting directors.
 - Officers can spend up to \$500 without full board approval.
- Steve still has a good supply of badges.
- Steve moved that the current President, Past President, and Treasurer should be signatory on the club's bank accounts, and the former Past President should be removed. Karen seconded the motion, and it passed unanimously.

The next meeting will be April 10th at 5:30 PM at the Bavarian World boardroom.

The meeting was adjourned at 6:35 PM.

Respectfully submitted,

Doug Driver, Secretary