



**MINUTES**  
BOARD MEETING  
SIERRA NEVADA REGION – PCA  
PORSCHE OF RENO  
November 2, 2016

The following board members were present: Craig Kugler (President), Karen Vibe (Past President), Steve Kent (Vice President), Deven Hickingbotham (Activities Chair), Karen O'Larey (Membership Chair), Debbie Dell (Treasurer), Merlin Simmons (Member at Large), and Doug Driver (Secretary and Competition Chair). Jim Hemig also attended.

**Call to Order:** President Craig called the meeting to order at about 5:35 p.m.

- Doug recorded the minutes.

**President:** Craig Kugler

- An E-blast will go out for the Saturday breakfast and the volunteer appreciation dinner. We'd like to have at least forty people for the dinner.
- John Strom tallied the 2017 ballots; the slate of officers was approved.
- Craig and Steve will attend the zone presidents meeting on November 5th in Concord.
- Craig has supplied the missing 2015 board-meeting minutes to Doug.
- Amanda Backlund was invited to make a presentation on AMBUCS.
  - It is a local chapter of a national organization that provides bikes to disabled riders. The organization's members build the custom bikes from purchased kits.
  - Most of the members are physical and occupational therapists with a few businesspeople.
  - Occasionally they donate used bikes to other chapters.
  - The average annual level of support is ten to twenty bikes in the local chapter at a cost per bike of \$700 to \$1,000.
  - Usually there are five to ten recipients on the waitlist.
- The directors held a general discussion on AMBUCS and our region's potential support for the charity.
  - PCA may offer a subsidy; the zone president would have to approve it.
  - Last year we received \$450 in matching funds for our support of Toys for Tots.
  - A contribution could be funded by the surplus from the holiday party supplemented by a raffle.
  - Craig suggested we consider naming AMBUCS as a charity that our region will support for the 2017 year.
  - Jim H. volunteered to take the lead with AMBUCS.
  - Karen V. suggested adding a charity chairperson to the board.
  - Karen V. moved and Steve seconded to select AMBUCS as our designated charity for the remainder of 2016. The motion was unanimously approved. The 2017 board will set its own policy when it meets.

- Merlin moved and Steve seconded that we commit at least \$1,000 to AMBUCS in 2016. After considerable discussion, the motion passed unanimously.

**Vice President:** Steve Kent

- San Rafael Park is reserved for July 20th for the 2017 Concours. The date will be confirmed at the zone presidents meeting.
- The Concours committee is working on a restaurant/bar for the meet and greet.

**Secretary:** Doug Driver

- Karen V. moved and Deven seconded to approve the minutes from the October 5th meeting. The motion was unanimously approved.
- Prior minutes have been sent to Sandy Provasi and posted to the website.

**Treasurer:** Debbie Dell

- Cash balances are \$3,831 in checking and \$20,027 in savings for a total of \$23,858.
- Invoices from KCJ for the newsletter have been slow to arrive.
- We have upcoming expenses for the November newsletter and the volunteer appreciation dinner.
- The postal permit is not due until March 3, 2017. We currently have \$29 in the account and will need another \$120 to cover the newsletter.
- The PCA quarterly subsidy should arrive soon.
- Karen V. moved and Karen O. seconded to approve the Treasurer's report. The motion was unanimously approved.

**Member at Large:** Merlin Simons

- Merlin and Jim led a discussion of the change to the all-electronic newsletter.
  - All of the advertisements can now be in color.
  - We can have clickable links to advertisers' websites in the pdf version; later we can consider moving to a format like E-Brake that can link the reader to a YouTube video. That format would also allow banner ads.
- The directors then discussed the revision of ad rates for the paperless newsletter.
  - Craig distributed a schedule of proposed reduced ad rates for the paperless newsletter.
  - Karen V. moved and Debbie seconded to approve the ad rate schedule as submitted. The motion was unanimously approved.
  - Merlin suggested that all or a portion of the profit from the newsletter should go to charity. The directors discussed this proposal in detail. Final resolution was deferred until we have a better understanding of ad revenue and cost for the revised newsletter.

**Competition Chair:** Doug Driver

- We had good club participation at the Reno SCCA October event at Thunderhill.

**Membership Chair:** Karen O'Larey

- Because of the detailed discussion on the newsletter and charity topics, the meeting ran long and Karen's report was deferred. Total membership is 280 primary and 178 affiliate for a total of 458.

**Activities Chair:** Deven Hickingbotham

- Lakeridge double-booked our holiday party, so it has been moved to December 10th.

**Newsletter Editor:**

- Jim Hemig was on hand to participate in the newsletter discussion. The details of that discussion are included elsewhere in these minutes.

**Webmaster:** Rich Chew (absent)

- No report.

**Tech Chair:** Jess Lattin (absent)

- No report. Note: November 19<sup>th</sup> is the date for the next Reno Porsche tech session on the new 718.

**Past President:** Karen Vibe

- No report.

The meeting adjourned at 7:00 p.m. as the doors were being locked at Reno Porsche.

Respectfully submitted,

Doug Driver  
Secretary