



MINUTES
BOARD MEETING
SIERRA NEVADA REGION – PCA
WHISPERING VINE
January 10, 2018

The following board members attended the meeting: Steve Kent (President), Craig Kugler (Past President), Debbie Dell by phone (Treasurer), Deven Hickingbotham (Activities Chair), Karen O’Larey (Membership Chair), Millie and Ozzie Smith (Members at Large), and Doug Driver (Secretary and Competition Chair). Mayla Kent and Rich O’Larey also attended.

Call to Order: President Steve called the meeting to order at 5:45 pm.

- Doug recorded the minutes.

President: Steve Kent

- Deven moved and Ozzie seconded the approval of the December minutes. The motion passed unanimously.
- The January breakfast was well attended with about 25 participants.
- The directors discussed our focus on Facebook versus the website. Mayla has been updating Facebook.
- Steve is still looking for comments on the proposed bylaws.
- We have not yet applied to PCA for the charitable subsidy for the Holiday Party.
- Steve expressed the need to develop an advertising program and to sell the benefits to advertisers for the new electronic newsletter/website. He suggested a subcommittee of Steve, Craig and Jim H. Craig added that our advertising revenue is down this year, and we may not see the level of national rebates from the raffles that we saw last year. We don't know how the advertisers feel about the electronic newsletter

Vice President: Dan Aynesworth (absent)

- No report.

Secretary and Competition Chair: Doug Driver

- Doug will check with Jim about posting minutes to the new website.

Treasurer: Debbie Dell

- The financial statements had been previously emailed to the directors. Cash in the operating account is \$3,127 and the savings account is \$17,538 for total cash of \$20,665. \$2,500 was transferred from savings to checking.
- The Sierra Invisible Shield ad was discontinued due to non-payment.
- Debbie reviewed the Holiday Party accounting.
- Doug moved and Deven seconded to approve the Treasurer's report. The motion was unanimously approved.

Member at Large: Millie & Ozzie Smith

- No report.

Membership Chair: Karen O'Larey

- Primary members total 296 and affiliates total 177 for a total of 473.
- We had 1 transfer in and 2 new members.
- New members are still receiving a \$10 coupon with their welcome package. The website could accept the new members' \$10 coupons.
- We may consider region badges on the AMBUCS bikes.

Activities Chair: Deven Hickingbotham

- Deven is busy updating the web calendar.
- Upcoming are Wine Socials, Saturday Breakfasts, the Mammoth Tour, Zone and PCA events, Oktoberfest, the Fall Wine Tour, and GGR competitive events.
- We need to schedule more tech sessions.
- We are considering a tour of the Tahoe Maritime Museum warehouse in Reno.
- Deven is considering "flash" tech sessions like a small session on headlight restoration or detailing to be held at his house.
- The Planning Meeting is coming up on January 19th.
- We will schedule a Rennsport Reunion drive-down tour with a Wednesday departure.
- Ozzie and Millie will do the CRAB tour this year.

Newsletter Editor: Jim Hemig (absent)

- No report.

Webmaster: Rich Chew (relocated but still helping us out)

- No report.

Tech Chair: Vacant

- No report.

Past President: Craig Kugler

- SCCA Street Survival is the end of February, and PCA volunteers will be welcome.
- The next Treffen will be in New Mexico the end of April. There will be some great drives.
- The Fall Treffen will be in Banff.
- Craig will hold a party at the Asilomar house on Saturday night of the Rennsport Reunion.
- Craig will be attending the national board meeting in February.

The next meeting will be at the Bavarian World boardroom. The meeting adjourned about 6:15 pm.

Respectfully submitted,

Doug Driver, Secretary