



MINUTES
BOARD MEETING
SIERRA NEVADA REGION – PCA
PORSCHE OF RENO
April 5, 2017

The following board members participated in the meeting: Steve Kent (President), Craig Kugler (Past President), Dan Aynesworth (Vice President), Deven Hickingbotham (Activities Chair), Jim Hemig (Newsletter Editor), Debbie Dell (Treasurer), Karen O’Larey (Membership Chair), and Doug Driver (Secretary and Competition Chair). Rich O’Larey also attended.

Call to Order: President Steve called the meeting to order at about 5:35 pm.

- Doug recorded the minutes.

President: Steve Kent

- Ozzie and Millie did a great job with the St. Patrick’s Day party. Attendance was strong.
- Jack and Lois Roberts put on a fabulous New Member Breakfast with 60 members attending including 20 new members.
- Cars and Coffee was also well attended and Carl Staub led a fascinating discussion about the science of coffee.
- Upcoming events include...
 - The April 23rd Dust-Off Tour led by Pete and Carol Dickinson.
 - The May 6th Monthly Breakfast. Unfortunately it conflicts with the Panamera Launch and the Concours Judging School.
 - The May 12th Wine Social at the Whispering Vine. The club will buy some wine and appetizers to get it started.
 - The May 13th Concours Committee meeting.
 - The May 27th Genoa Drive Tour by Dan Aynesworth.
 - The June 2nd-3rd Sonoma Vintage Races organized by Bob McLaughlin.
 - The June 16th Mammoth Tour - currently in limbo because of doubt about the snow.
- The directors discussed the desire for a Spring Tech Session and the need to appoint a new Tech Chair.
- The proposed trip to the Porsche Experience Center in Carson didn’t get a great response. It’s a long drive and an expensive weekend.
- Jim entered us in the newsletter and website contests.
- Steve has filed the annual list of officers with the Secretary of State and is working on the bylaws and articles.
- The Concours is coming together well.

Vice President: Dan Aynesworth

- The Genoa Tour is ready to go.
- Dan reviewed his updated succession planning cycle.
- The directors discussed whether a director/chair has to be a member (Tech Chair, for example), and whether it could just be a non-voting position.

- We are still in need of a webmaster to relieve Rich Chew.
- Dan moved to nominate Ozzie and Millie Smith to serve together as a Member-at-Large. Craig seconded the motion and it was unanimously approved.

Secretary and Competition Chair: Doug Driver

- Debbie moved and Craig seconded to approve the minutes from the March meeting. The motion was unanimously approved.
- Prior minutes have been sent to Sandy Provasi and posted to the website.

Treasurer: Debbie Dell

- Checking account balance is \$5,943 and savings is \$18,031 for total cash of \$23,973.
- We received a \$250 subsidy from PCA for the New Member Breakfast and a \$1,704 special rebate.
- The directors discussed whether we should take credit cards; decision was deferred.
- Debbie reviewed the \$1,185 we have in outstanding advertising receivables.
- Craig moved and Dan seconded to approve the Treasurer's report. The motion passed unanimously.

Member at Large: Vacant

- No report.

Membership Chair: Karen O'Larey

- We have 287 primary members and 178 affiliates for a total of 465.
- A few members are asking about the paper newsletter.
- We are still issuing gift certificates to new members, although the usage rate is not very high.

Activities Chair: Deven Hickingbotham

- The Wine Tour is tentatively scheduled for the end of September in Murphy.
- The directors discussed the advisability of the club paying hotel deposits for overnight events like the Wine Tour.
- Steve and Deven reviewed the topic of club subsidies for events and agreed to address it on an event-by-event basis.
- A brief discussion followed about forecasting our 2017 operating surplus to perhaps allocate some funding to event subsidies. Debbie agreed to track the subsidies.

Newsletter Editor: Jim Hemig

- Jim discussed the size of the electronic newsletter and the ability to include so much more content - and in color.

Webmaster: Rich Chew (absent)

- No report.

Tech Chair: Vacant

- No report.

Past President: Craig Kugler

- Craig reviewed the organizations and activities of other Treffens and gave an overview of his experience at the Austin Treffen.

The meeting adjourned at 6:55 pm.

Respectfully submitted,

Doug Driver, Secretary